

## PRESS RELEASE

**For Immediate Release:**

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### **USAngling enters the National Professional Anglers Association Non-Profit Partner Program**

The USAngling Confederation (USAngling) enters into the National Professional Anglers Association Non-Profit Partner Program. A recently signed Agreement outlines the organizations' shared objective of introducing youth to the joys of fishing and educating them on how to be ethical anglers and stewards of the environment.

NPAA Non-Profit Partner Benefits will provide USAngling great support in building awareness of USAngling Teams, Athletes, Competitions, Conservation and Community Programs. NPAA members represent a range of anglers, from some of the most well-known names in fishing to weekend warriors trying to become more professional. The NPAA is 100% here to serve USAngling and its members, including Athletes, Coaches, Ambassadors, and our Angler Education Programs. NPAA wants us to succeed in our chosen fishing professions, said Michael Brand, USAngling Youth Committee Chair and NPAA Member since 2013.



**Michael Brand**

Youth Committee Chairman of the  
United States Angling Confederation -  
USAngling

“Through passionate anglers and outdoor-oriented organizations, the education and outreach that USAngling and the NPAA members contribute help to grow future participation in sportfishing, one smile at a time.” said Michael Brand. “For many of us, fishing is part of our culture, but that might not be the case for everyone. Not all youth have someone to show them how much fun fishing can be. Through education and outreach, we bring young and old, urban and rural, male and female in various ethnic cultures the joys of fishing.” Brand added.

The NPAA is proud to have a very substantial list of Partners that support our efforts as an association. A complete list of those partners can be found on the [NPAA Partners page](#). NPAA partners include some of the best-known brands and organizations in fishing, as well as newer and smaller companies that want to network with our members. said NPAA Executive Director, Patrick Neu . Neu went on to comment, that, “Establishing meaningful partnerships with longstanding and reputable organizations like USAngling helps the NPAA support it’s mission to grow and protect sportfishing. Our partnerships allow us to bring a larger voice to our efforts to support angling and anglers whenever and wherever possible.”

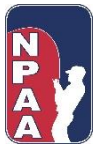


Patrick Neu

Executive Director of the National Professional Anglers Association (NPAA)

The NPAA supplies our Non-Profit Partners with many benefits, such as press releases to our members, and promotion on the NPAA Website and NPAA News Page. These messages will also be forwarded to NPAA Members, Industry Contacts, and Press Contacts when applicable on NPAA NewsBLASTS, (more than 5000 email addresses). NPAA provides a link to USAngling website from NPAA Website Partner Page.

Stay tuned for more collaboration between the USAngling and NPAA as this Agreement begins to take effect. Plans are in place for collaboration at major Youth Angler Education Day event this year. The first is at the US Open Kayak Fishing Championship in Cookeville, TN on September 11<sup>th</sup>. The Youth Fishing Education event will be held at Cane Creek Park. Contact Michael Brand if you would like to volunteer or participate – [mbrand@usangling.org](mailto:mbrand@usangling.org).



#### About the National Professional Anglers Association

The National Professional Anglers Association (NPAA) is a non-profit, member-based association dedicated to sportfishing. The NPAA’s membership is composed of professional guides, tournament anglers, angler educators and sportfishing/marine industry professionals who are passionate about the sport. For more NPAA partner, member and industry news, go to [www.npaa.net](http://www.npaa.net) .

#### About USAngling

USAngling, a 501c3 charitable organization, provides leadership for USA National Fishing Teams as they compete worldwide, shares our love of competitive angling by engaging America’s youth, supports conservation actions, and interacts with the community.

USAngling is the sole U.S. representative to the Confederation International de la Peche Sportive (CIPS), the world sport fishing governing body as recognized by SportAccord. CIPS has 115 member nations representing over 50 Million competitive anglers in freshwater, fly, and saltwater fishing. USAngling has the privilege of representing all of these United States fishing sports teams. Currently, there are 13 freshwater sports, four fly fishing sports, 17 saltwater sports, and one casting sport.

**USAngling's mission centers around three principles:**

**Competition:** Develop Sport Fishing teams to compete in the amateur world championship events. Serve as host to the world and national championships and national qualifying events.

**Conservation:** Promote environmental stewardship, catch and release angling, responsible harvest initiatives, and natural resource management.

**Community:** Enrich local communities economically and socially by conducting fishing events, educating local fishing clubs, and executing regional outdoor initiatives.

For more information on USAngling, visit [www.usangling.org](http://www.usangling.org)