
PRESS RELEASE

For Immediate Release:

For more information contact:

Michael Brand – Youth Committee –USAngling
314.477.8120

mbrand@usangling.org

Tony Forte – Marketing Committee - USAngling
574-202-4877

tforte@usangling.org



USAngling and The Future Angler Foundation Partner on Youth Angler Education

The USAngling Confederation (USAngling) and the Future Angler Foundation (FAF) recently announced a new partnership focused on youth angling education.

A recently signed Memorandum of Understanding (MOU) outlines the organizations' shared objective of introducing youth to the joys of fishing and educating them on how to be ethical anglers and good stewards of the resource. Specifically, the MOU describes how together the two youth-based education programs will develop and execute their angling-focused programs by sharing education curricula and angling related materials.

"We look forward to working closely with the FAF to accomplish the critical work of sharing our love of competitive angling by engaging America's youth, supporting conservation actions and engaging the local community," said Michael Brand, USAngling Youth Committee Chair.

"Through passionate anglers and outdoor-oriented organizations, the education and outreach of the 501c3 USAngling and Future Angler Foundation will grow future participation in sportfishing, one smile at a time." said Michael Brand. "For many of us, fishing is part of our culture, but that might not be the case for everyone. Not all youth have someone to show them how much fun fishing can be. Through education and outreach we bring the joys of fishing to: young and old, urban and rural, male and female, and ethnic backgrounds of all types. " Brand added.



Michael Brand

Youth Committee Chairman of the
United States Angling Confederation -
USAngling

“The FAF’s mission is to “create new anglers”, and we have done so by supporting knowledgeable, passionate volunteers who donate their time to share their knowledge about the sport we all love.” said FAF President Patrick Neu .

“Establishing meaningful partnerships with longstanding and reputable organizations like USAngling, which is committed to teaching others about fishing, provides us with a great opportunity to assist in helping to grow participation in sportfishing to the near record levels we are seeing today.” Knowing we have participated in the growth we are experiencing is very gratifying”, Neu added.



Patrick Neu

President and co-founder of the FAF, outdoor market consultant with extensive experience in the outdoor industry and Executive Director of the National Professional Anglers Association(NPAA)

Stay tuned for more collaboration between the USAngling and FAF as this MOU begins to take effect. Plans are in place for collaboration at major Youth Angler Education Day event this year. The first is at the US Open Kayak Fishing Championship in Cookeville, TN on September 11th. The Youth Fishing Education event will be held at Cane Creek Park. Contact Michael Brand if you would like to volunteer or participate – mbrand@usangling.org.

About The Future Angler Foundation

The Future Angler Foundation (FAF) is an incorporated 501(c)(3) non-profit organization formed in April of 2012 by a small group of anglers dedicated to helping grow the sport of fishing through education and outreach.

The FAF works to “Create New Anglers” by working with individuals and organizations throughout the United States to expose potential new anglers of all ages to the sport of fishing and educate them on how to catch fish and protect the resource. In addition the FAF has funded the Getting Families Fishing (GFF) Initiative and has partnered with Discover Media Works and their Into the Outdoors distribution network to create a series of angling related educational television shows that have been viewed Millions of times on national television networks including ABC, NBC, Fox and PBS. The GFF initiative has been supported by grants from the U.S. Forest Service, Fish and Wildlife Service, U.S. Coast Guard, and supported by the industry through donations from the Recreational Boating and Fishing Foundation, Yamaha, and Absolute Outdoors. You can find more information on the Getting Families Fishing initiative at the following link: <https://intotheoutdoors.org/faf/>

For more information on The FAF, visit www.futureangler.org

About USAngling

USAngling, a 501c3 charitable organization, provides leadership for USA National Fishing Teams as they compete worldwide, shares our love of competitive angling by engaging America's youth, supports conservation actions, and interacts with the community.

USAngling is the sole U.S. representative to the Confederation Internationale de la Peche Sportive (CIPS), the world sport fishing governing body as recognized by SportAccord. CIPS has 115 member nations representing over 50 Million competitive anglers in freshwater, fly, and saltwater fishing. USAngling has the privilege of representing all of these United States fishing sports teams. Currently, there are 13 freshwater sports, four fly fishing sports, 17 saltwater sports, and one casting sport.

USAngling's mission centers around three principles:

Competition: Develop Sport Fishing teams to compete in the amateur world championship events. Serve as host to the world and national championships and national qualifying events.

Conservation: Promote environmental stewardship, catch and release angling, responsible harvest initiatives, and natural resource management.

Community: Enrich local communities economically and socially by conducting fishing events, educating local fishing clubs, and executing regional outdoor initiatives.

For more information on USAngling, visit www.usangling.org